

A woman with a red headband and a white shawl with black geometric patterns is looking towards the camera. The background shows a rural landscape with dry grass and trees under a cloudy sky.

# STAND FOR HER LAND

HER RIGHTS. HER LAND. A BETTER FUTURE FOR ALL.

Uganda Coalition

A GLOBAL CAMPAIGN TO STRENGTHEN WOMEN'S LAND RIGHTS

# Awareness Raising and Advocacy for Policy

Experiences from the Stand for Her  
Land Campaign in Uganda

## Our Key Advocacy Issues

- ❖ Transformation of discriminatory social norms and cultural practices preventing women from accessing, using, owning and controlling land
- ❖ Increased funding and capacity for land management and administration institutions to support Women Land Rights.

## Key Advocacy Issues continued.....

- ❖ Enhance legal literacy in the legal and regulatory frameworks on women's land rights by rights holders, duty bearers and community members.
- ❖ Enhance Land Justice for women
- ❖ Strengthen participation, voice and agency of grassroots women in land governance

# Approaches in Awareness Raising and Advocacy for Policy Change

## 1. Grassroots mobilisation

### a) Grassroots Academies

These are trainings aimed at building the capacity of grassroots women leaders to be able to organize, engage and influence land governance processes.



## 2. Use of Community engagements



- b) Community open barazas
- c) Community awareness sessions eg with church leaders, women market vendors, university students
  - d) Street talks with ordinary citizens like motoryclists
  - e ) Social media ie Brain teasers in form of quizzes
  - f) Media engagements

### 3. Social norms transformation

- i. **Podcasting for change-**  
Documentation of culturally specific norms on land access, ownership, and control ( **sit-downs with cultural premiers**)
  
- ii. Training and Formation of a pool of gender trainers to who are now leading **community dialogues with men and women**



## 4. Lobbying and facilitating policy review consultations

- ❖ Worked with the parliamentary women association to lobby and facilitate discussions around the Marriage Bill which seeks to harmonise marriage laws in Uganda.
- ❖ Due to our efforts, the bill was tabled in parliament last year and next week we the S4HL coalition will present



## 5. National dialogues

- ❖ We have engaged in several dialogues at the national level with various stakeholders holding government, civil society, academia and researchers to collaboratively discuss and seek solutions to issues around Women Land Rights and the sector as a whole.

