



المملكة المغربية
Royaume du Maroc
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وزارة إعداد التراب الوطني والتعمير والإسكان وسياسة المدينة
Ministère de l'Aménagement du Territoire National,
de l'Urbanisme, de l'Habitat et de la Politique de la Ville
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الإراضي العربية
Arab Land Initiative

Third Arab Land Conference

18-20 February 2025, Rabat, Morocco

Call for Sponsorship

About the Third Arab Land Conference

The Kingdom of Morocco and the Arab Land Initiative are delighted to announce the Third Arab Land Conference. The conference will accommodate both in-person and virtual participation. The Conference is organized by the Ministry of National Territory and Urban Planning, Housing and City Policy, UN-Habitat, GLTN and the Arab Land Initiative, in partnership with the League of Arab States, UNESCWA, UNECA, the World Bank, BMZ, the Netherlands' RVO, and Morocco land sector stakeholders.

The Third Arab Land Conference is an important milestone in advancing good land governance for the achievement of social, economic, environmental and peace dividends in the Arab region. It aims at sharing knowledge on good practices and innovations, developing the capacities, and promoting collaboration and coordination among land stakeholders.

The Third Arab Land Conference follows the success of the 1st edition held in Dubai, UAE, in 2018, and the 2nd edition in Cairo, Egypt, in 2021 where each conference was attended by over 300 participants.

The overall theme of the Conference is "**Land solutions for investments, resilience and innovation**".

Why become a sponsor?

The Call for Sponsorship offers an opportunity to demonstrate leadership and dedication to advancing land governance and sustainable development in the Arab region. By becoming a sponsor, you will gain a prominent platform to engage with key decision-makers, broaden your network, and increase your brand's visibility among high level, diverse and influential land actors.

Around 300 in person and 1000 virtual participants from ministerial and government delegations, land professionals, civil society, NGOs, academia, private sector and international organizations are expected to attend the Conference.

We invite you to partner with us in making this conference a success, contributing to impactful discussions and fostering collaboration for a more equitable and sustainable future in the Arab region.

Sponsorship options

The sponsors will be provided with exposure and visibility in line with the type of sponsorship they have chosen:

Sponsorship features per level	Sponsorship Packages		
	Platinum	Gold	Silver
	\$30,000	\$15,000	\$7,500
Acknowledgement of sponsorship during opening and closing sessions	✓		
Sponsor will have the opportunity to deliver a keynote intervention during the opening or closing ceremony	✓		
Acknowledgement of sponsorship during Conference Gala Dinner	✓	✓	
Logo will be displayed in the conference rooms digital displays	✓	✓	
Exhibition space	✓	✓	✓
Logo displayed on sponsor signage throughout the venue	✓	✓	✓
Logo displayed on the sponsorship page of the conference website with a link to your website	✓	✓	✓
Acknowledgement of sponsorship on the Arab Land Initiative, and GLTN websites	✓	✓	✓
Acknowledgement of sponsorship through social media channels on the Arab Land Initiative and GLTN	✓	✓	✓

For further information and application

For **further information** on the Third Arab Land Conference visit the [Arab Land Initiative website](#) or contact unhabitat-arablandinitiative@un.org.

Are you interested in submitting for one of the sponsorship options or need clarifications on the sponsorship benefits? Please email unhabitat-arablandinitiative@un.org. We can also arrange a call to discuss the selected option in detail.

We look forward to having you at the Third Arab Land Conference!